Data Analysis BootCamp

Homework 1

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Questions:

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Given the provided data, one can conclude

* That some kickstarter campaigns (i.e. theater or music) are popular and successful.
* That plays as a sub-category are very popular campaigns to kickstart
* Kickstarter campaigns peak in the summer months (may to July)

2. What are some limitations of this dataset?

* The data doesn’t clearly define what makes a campaign successful or not.
* I’m unsure what the “SPOTLIGHT” category is for as well.

3. What are some other possible tables and/or graphs that we could create?

* We could create a pie chart to compare the various campaigns and see which types of campaign had the most success, which ones canceled, etc.,